

## **WHAT IS CLAIMED IS:**

1. A flexible packaging film laminate including:
  - an outer layer of formable biaxially oriented polyester;
  - an image printed on a surface of said outer layer; and
  - said printed outer layer adhered to a flexible polyamide containing coextruded film.
2. A flexible packaging film laminate as in claim 1 in which said image is printed on the inside surface of said outer layer and said printed outer layer is adhered to said flexible polyamide containing coextruded film so as to cover and protect said printed image.
3. A flexible packaging film laminate as in claim 1 in which said flexible polyamide containing coextruded film includes a semi crystalline polyamide layer.
4. A flexible packaging film laminate as in claim 1 in which said flexible polyamide containing coextruded film includes a layer consisting of a blend of semi-crystalline polyamide and an amorphous polyamide.
5. A flexible packaging film laminate as in claim 1 in which said flexible polyamide containing coextruded film comprises an oxygen barrier layer sandwiched between first 10a and second 10b polyamide layers.
6. A flexible packaging film laminate as in claim 5 in which said oxygen barrier layer is comprised of an ethylene vinyl alcohol copolymer.
7. A flexible packaging film laminate as in claim 2 including a layer of adhesive covering and protecting said printed image.
8. A flexible packaging film laminate as in claim 7 including a first polyolefin layer adhered to said layer of adhesive.
9. A flexible packaging film laminate as in claim 8 including a first tie layer adhered to said

first polyolefin layer.

10. A flexible packaging film laminate as in claim 9 in which said flexible polyamide containing coextruded film comprises a first polyamide layer adhered to said first tie layer.
11. A flexible packaging film laminate as in claim 10 including an oxygen barrier layer adhered to said first polyamide layer.
12. A flexible packaging film laminate as in claim 11 including a second polyamide layer adhered to said oxygen barrier layer on the side opposite said first polyamide layer.
13. A flexible packaging film laminate as in claim 12 including a second tie layer adhered to said second polyamide layer.
14. A flexible packaging film laminate as in claim 13 including an outer layer of polyolefin adhered to said second tie layer.